



CONTENT CREATOR
HEIDI M. ROLF

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Heidi M. Rolf Photo + Design

WORK

2017-PRESENT SPOTTED OWL BAR

CREATIVE DIRECTOR + MARKETING MANAGER

Content Creation in the form of design + photography, and some video + Social media platforms management + Strategizing how to maximize outreach through thoughtful content curation & messaging.

2010-PRESENT FREELANCE

CONTENT CREATOR + DESIGNER + PHOTOGRAPHER

Clients include: Access, Scars and Bars, The Cleveland Flea, Stephanie Sheldon, Together Textiles, Raw Trainer, Clarke Creative, Preterm, Origin Milk, NOMaste, Namaste Nik, etc.

2014-2018 INDIE FOUNDRY + THE CLEVELAND FLEA

BRAND MANAGER + SENIOR DESIGNER + PHOTOGRAPHER

Indie Foundry build brands for creative start-ups + Create content for budding entrepreneurs

Client Management + Identity/logo Design + Website Design + Marketing Content Creation + Marketing Consultation + Social Media Management + Admin work

2012-2014 AKRON BEACON JOURNAL

DESIGNER *I designed ads + obituaries.*

2011-2014 AMERICAN GREETINGS

DESIGNER [INDEPENDENT CONTRACTOR]

Built out card designs + tested for print.

EDUCATION

2007-2011 KENT STATE UNIVERSITY

BFA | VISUAL COMMUNICATION DESIGN

Minor in Studio Art

SKILLS

ADOBE SUITE



PHOTOGRAPHY



VIDEO



MERCHANDISING



WORDPRESS



SOCIAL MEDIA



MARKETING



CANVA



GOOGLE APPS



MICROSOFT APPS



PROJECT MANAGEMENT



COPY WRITING + EDITING



**References available upon request*